

**SWOPC**

**62<sup>ND</sup>  
ANNUAL  
SOUTHWESTERN  
ONTARIO  
PORK  
CONFERENCE**

**LET'S TALK ABOUT PORK  
2026**

**WEDNESDAY  
FEBRUARY 18, 2026**

UNIVERSITY OF GUELPH, RIDGETOWN CAMPUS  
120 MAIN ST. E. RIDGETOWN, ON N0P 2C0

# REGISTER 2026

[RIDGETOWN.COM/ABOUT/SWOPC](http://RIDGETOWN.COM/ABOUT/SWOPC)

**SAVE \$15.00 — REGISTER EARLY!**

EARLY REGISTRATION

DECEMBER 1, 2025 – FEBRUARY 6, 2026

FEE **\$30.00** \*INCLUDES DINNER

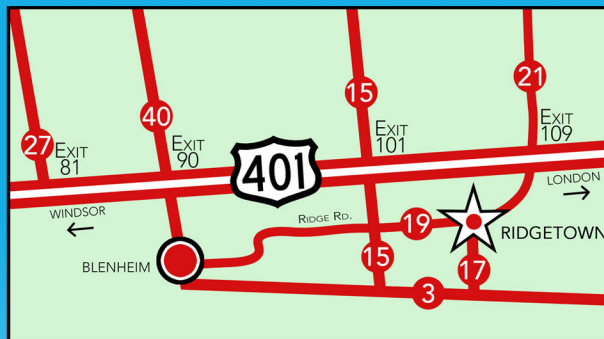
STUDENT FEE **\$20.00** \*AGE 18 & UNDER  
INCLUDES DINNER

LATE REGISTRATION

FEBRUARY 7 – FEBRUARY 18, 2026

FEE **\$45.00** \*INCLUDES DINNER

The personal information you provide to University of Guelph, Ridgetown Campus, is solely used to administer the registration and process payment for the SWOPC. If you have any questions about this collection, please contact the Business Development Centre at 1.866.222.9682.



## FOR MORE INFORMATION

120 MAIN ST. E. RIDGETOWN, ON N0P 2C0  
[RCCONFERENCE@UOGUELPH.CA](mailto:RCCONFERENCE@UOGUELPH.CA)  
1-866-222-9682

UNIVERSITY OF  
**GUELPH**

**Ridgetown  
Campus**

# YOU ARE INVITED

We invite you to attend and bring a friend to share your ideas for the future of the industry.

2025 –2026  
**SWOPC**

Committee Members

**CHAIR** Darren Sloan

**VICE CHAIR** Marijn Fleuren

**TREASURER** Ron Verbeek

|                          |                |
|--------------------------|----------------|
| Steve Beadle             | Chad Pickering |
| Rick Beunen              | Jaydee Smith   |
| Mark Chambers            | Ray Stortz     |
| Jody Durand              | Ron Van Hoeve  |
| Ian Elliott              | Scott Leystra  |
| Maggie Henry             | Curtis Mikel   |
| Ryan Tenbergen           |                |
| Rich Goodhand            |                |
| Ronald Van de Bruinhorst |                |
| Wouter VanLeeuwen Jr.    |                |
| Dave Vandenbroek         |                |

The committee welcomes new members, producers, and industry partners. Please talk to any member to find out more.

This Conference is designed to be responsive to the grassroots pork industry and its producers. Practical information is presented for producers to manage their farming operations for profitability.





## SOUTHWESTERN ONTARIO PORK CONFERENCE AGENDA

### 12:30-2:00PM **OPEN HOUSE**

Visit the on-campus Swine Barn

### 2:00PM **REGISTRATION**

Rudy H. Brown Rural Development Centre (RDC)

### 2:00PM **MEET & GREET SPONSORS**

Trade Show & Refreshments

Join Colleagues and Sponsors for light refreshments in the trade show area.

RDC Pestell Auditorium

### 4:00PM **CONFERENCE WELCOME**

RDC Pestell Auditorium

### 4:05PM **MAXIMIZING MANURE VALUE**

*TRANSFORMING ANIMAL WASTE INTO FIELD PROFIT*

Christine Brown

### 4:35PM **PRODUCER PROFILE**

John & Dirk Homan, Hihojo Farm

### 5:05PM **PRODUCER PANEL - Q&A BUILDING A SUSTAINABLE WORKFORCE**

Scott Leystra, Cam Farrell, TJ Klopp,  
Phillip Weidrick, and Mark Chambers

### 5:50PM **HEALTH TALK - IMPROVING YOUR PERFORMANCE**

Ryan Tenbergen

### 6:30PM **DINNER**

Willson Hall Dining Room

## LET'S TALK ABOUT PORK 2026

### 7:30PM **FEATURE SPEAKER**

#### DAN BUSSIERES

#### ROI - IT'S ALL THAT MATTERS!

*Dan co-founded Groupe Cérés Inc.  
He oversees customized swine nutrition  
programs for producers  
nationwide. Since 2005, he has  
led the nutrition and research  
department at HyLife Ltd.*



SPONSORED BY



### 8:30PM **WRAP-UP & SOCIAL**

## EVENTS

#### CAMPUS SWINE BARN

12:30 PM - 2:00 PM

#### INDUSTRY TRADE SHOW

RURAL DEVELOPMENT CENTRE

2:00 PM - 4:00 PM

ENJOY REFRESHMENTS

#### EVENING SOCIAL

8:30 PM - 9:30 PM

## HOG THE KNOWLEDGE

WITH US ON FEBRUARY 18, 2026.



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real-world farms.

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*Your voice.  
Your industry.  
Your conference.*

REGISTER ONLINE

[RIDGETOWNC.COM/ABOUT/SWOPC](https://ridgetownc.com/about/swopc)

Registration includes all the day's activities  
plus a delicious pork dinner!

### SPONSORSHIP OPPORTUNITIES

All Company sponsors will receive  
sponsorship recognition at the conference  
and complimentary conference registrations  
that include dinner. Other recognition is  
described in the sponsorship outlines.

[rcconference@uoguelph.ca](mailto:rcconference@uoguelph.ca)

1-866-222-9682

